



POLLUTION CONTROL ASSOCIATION OF THE PHILIPPINES, INC. (PCAPI)
Unit 245 -247, Cityland Pioneer, Pioneer St., Mandaluyong City, Philippines 1550
Telefax - (02) 584-6720 Telephone - (02) 747-3974
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BOARD OF TRUSTEES & OFFICERS

2017-18

November 23, 2017

JEREMIAH DWIGHT C. SEBASTIAN
President

General Manager

JOSEPH J. DINGLASAN
VP-Internal

Thru: **The Pollution Control Officer**

GRETCHEN FONTEJON-ENARLE
VP- External

Dear Ma'am/Sir:

FERNANDO R. RAMOS
VP-Chapter Development

*The Pollution Control Association of the Philippines, Inc. (PCAPI) in coordination with the Environmental Management Bureau (EMB) of the Department of Environment and Natural Resources (DENR) is pleased to inform you that the **38th PCAPI National Annual Convention and General Assembly** will be held at the L'Fisher Hotel Bacolod, 14th Lacson St., Bacolod City, Negros Occidental on May 9-11, 2018. This year's theme is:*

ROGELIO S. DELA PAZ, JR.
Secretary

"Leading a Positive Environmental Footprint for the Future"

JUBIE S. TAMAYO
Asst. Secretary

With the threat of climate change, and our country's economic, social and environmental problems as backdrops, this year's PCAPI Convention attempts to bring together environmental practitioners, officials and experts from the regulatory bodies, industry, civil society and local governments to share viewpoints, experiences, knowledge, legal updates, and strategies for achieving sustainable development. At the end of the conference, we hope to have expanded our minds' horizons, competencies, and networks of friends in the pollution control industry and the regulatory bodies. Most of all, we expect to be inspired and our passion sparked to achieve better environmental performance in our respective companies and environs.

RAYMUNDO R. RAFOLS, JR.
Treasurer

EMIGDIO L. LOMIBAO IV
Asst. Treasurer

NOMER A. REYNALDO
Auditor

EMMANUEL R. ALTAREJOS
P.R.O.

For this year's convention, we have selected key companies as potential sponsors for their commitment to environmental management that helped propel their compliance and good environmental performance over the years. In this regard, we are pleased to invite your company, to be a sponsor for this event.

TRUSTEES

JOEREY B. YSON
JOY DALANON- OCAMPO
JULIA W. ECHAVEZ

*Enclosed are the details of sponsorship packages for this event. Our PCAPI Secretariat will be in touch with your office to follow-up on this request. Should you need further information regarding this event, you may reach us at (02) 584-6720 or at our email address: **pcapi888@yahoo.com**.*

ADVISERS

FELIX M. LIWANAG
BENJAMIN T. GREGORIO
ELIAS E. ESCUETA
SUSAN C. BENITEZ

We look forward to your positive response.

Very truly yours,


JOEREY B. YSON
Chairperson


JEREMIAH DWIGHT C. SEBASTIAN
President



38th National Annual Convention and General Assembly
L'Fisher Hotel Bacolod, 14th Lacson St., Bacolod City, Negros Occidental
May 9-11, 2018

Sponsorship Packages

- **Convention Partner at PhP125,000.00**
 - 3m x 2m free exhibition space
 - Prime billing of corporate logo during the event and stage backdrop
 - Acknowledgement during convention proper
 - Free one page advertising on the convention souvenir program
 - Free company advertising during breaks (please submit 5 minute short video)
 - Free entry to convention for two (2) participants
 - Inclusion of corporate logo to our Convention Marketing materials, website and FB

- **Platinum Sponsorship at PhP75,000.00**
 - 2m x 2m free exhibition space
 - Prime billing of corporate logo during the event and stage backdrop
 - Acknowledgement during convention proper
 - Free one page advertising on the convention souvenir program
 - Free company advertising during breaks (please submit 3 minute short video)
 - Free entry to convention for one (1) participant
 - Inclusion of corporate logo in our Convention Marketing materials, website and FB

- **Gold Sponsorship at PhP50,000.00**
 - Prime billing of corporate logo during the event and stage backdrop
 - Acknowledgement during convention proper
 - Free one page advertising on the convention souvenir program
 - Free company advertising during breaks (please submit 3 minute short video)
 - Inclusion of Company logo in our Convention Marketing materials, website and FB

- **Silver Sponsorship at PhP30,000.00**
 - Prime billing of corporate logo during the event and stage backdrop
 - Acknowledgement during convention proper (please submit 2 minute short video)
 - Free inside one page advertising on the convention souvenir program
 - Inclusion of corporate logo in our Convention Marketing materials, website and FB

- **Bronze Sponsorship at PhP15,000.00**
 - Acknowledgement during convention proper
 - Free inside one page advertising on the convention souvenir program

- **Donor PhP5,000.00**
 - Acknowledgement during convention proper
 - Inclusion in the list of donors on the convention souvenir program.



**38th National Annual Convention and General Assembly
L'Fisher Hotel Bacolod, 14th Lacson St., Bacolod City,
Negros Occidental
May 9-11, 2018**

ADVERTISING CONTRACT

SOUVENIR PROGRAM

This is to authorize *PCAPI* to publish our/my advertisement in the *SOUVENIR PROGRAM* for the **38th PCAPI NATIONAL ANNUAL CONVENTION AND GENERAL ASSEMBLY** to be held on *MAY 9-11, 2018* at the **L'Fisher Hotel Bacolod, 14th Lacson St., Bacolod City, Negros Occidental.**

I / We hereby agree to pay the cost of ADVERTISEMENT in the amount of Php _____

for _____ Cover/Page placement.

Company Name: _____ **Address** _____

Authorized Representative:

_____ <i>Printed Name</i>	_____ <i>Position / Designation</i>	_____ <i>Signature</i>
_____ <i>Telephone Nos.</i>	_____ <i>Fax No.</i>	_____ <i>E-mail Address</i>

Solicitor _____
PCAPI Regional Office

ADVERTISING RATES

Outside Back Cover	Php10,000.00
Inside Front Cover	8,000.00
Inside Back Cover	8,000.00
Inside Full Page	7,000.00

SPECIFICATIONS

Size	:	8 ½ x 11(full page)
No. of Pages	:	Approx. 60
Circulation	:	Approx. 500
Outside Cover Colors	:	Color Separation
Inside Color	:	Colored
Process	:	Offset

Note: Hi-resolution Colored Artwork / Layout must be provided by the Advertiser not later than January 16, 2017.

Mode of Payment

Cash: _____ O.R. No. _____ Date: _____

Check No. _____ O.R. No. _____ Date: _____

All check payments must be payable to: **Pollution Control Association of the Philippines, Inc.**

Contract and advertising materials received on _____ by: _____

Approved by _____ Date: _____